

# Esteemed Clients

Client's associated with us



## Technologies we work on



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# CHANGING THE GAME



GOLD PARTNER  
**ORACLE®**

In today's rapidly changing, hyper-competitive, disruptive world, companies that do the same old things and demonstrate "me-too" thinking make only incremental changes and get left behind. Future success requires standing out from the crowd, being radically different, and fundamentally **Changing The Game**. That's what Sharda Tech has set out to do. Right from inception, Sharda Tech has ideated out-of-the-box solutions to help its clients have strategic insights and implement best practices.

### ABOUT US

*Sharda Tech, Founded by Mr. Prashant Gupta, Executive Director-Sharda Group has been pushing the boundaries of excellence in Information Technology. The company has now embarked on an exciting journey to build highly innovative solutions that will help address the challenges of industries in times to come. With an increased focus on delivering strategic solution services, Sharda Tech aspires to revolutionize the digital sector through cutting edge products based on a mixture of investigative and generative methods.*

**SHARDA GROUP – A US\$50 million conglomerate into education, healthcare & IT**

- **Sharda University India:** India's truly Global University with students from 80+ countries.
- **Sharda University Uzbekistan:** First University in Uzbekistan approved by Presidential decree.
- **Sharda Hospital:** North India's 900+ Beds Super-Specialty Hospital & Medical College.
- **Sharda Tech:** One-stop Digital Marketing & IT solutions.



**Digital 2.0**



# Awards & Accolades

In sync with Prime Minister Modi's vision of Digital India, Sharda Tech has toiled hard right from its inception and it led to winning the prestigious "EdTech Start-Up of the Year" award by Business World in its 3rd Digital India Summit 2017.



Mr. Divesh Kamboj, Vice President, Sharda Tech, receiving EdTech startup of the year 2017-18 award from Mr. Ravi Shankar Prasad, Union Minister.

Sharda Tech is an advisory member for The Higher Education User Group (HEUG) India. HEUG is the worldwide community of users from higher education.



Sharda Tech along with Amazon Web Services (AWS) conducted joint programs in ED-Tech Summit 2019.



Mr. Prashant Gupta, Founder, Sharda Tech and Executive Director, Sharda University receiving Asia's most influential leaders under 40 award by Pricewaterhousecoopers (PWC)

## Sharda Techedge



### People Soft ERP

From delivering Oracle PeopleSoft standard processes to bolt-ons and customized solutions, from PeopleSoft Implementation to application support and cross-platform migrations, Sharda Tech is a one-stop shop for all your business and process needs.

#### Industry Expertise

- Higher Education
- Healthcare and Pharma
- Media and Entertainment
- Implementation
- Upgrades & Testing
- Enhancements & Application Support
- Migration to Cloud



### Web & App Development

ShardaTech houses a full-stack web application development team who follow industries best practices to provide secure and scalable web and mobile apps for a variety of business verticals. We bring our experience on the table to help potential app owners develop the perfect strategy for their app. Our technology competency ranges from mobile to web development. We are adept in mobile web application development with a specific focus on cross-platform solutions. We solve complex IT problems by effectively reducing the costs of operations, increasing productivity and automating the processes.

#### Exclusivity

- Phased Execution Approach
- Covers 2.0 entire Ecosystem
- Confidentiality & Discretion
- 24x7 Unlimited Support
- AI enabled Chatbots
- Monthly Billing Support



### Product Development and Consulting

We, at ShardaTech, emphasize on providing complete design solutions to build a quality product that is viable to get early market feedback on the value proposition. Apart from excellent product development services, we also offer product support services to our clients including consultation, business plan, ROI management, Brand Enhancement, Reputation Management, Revenue Generation strategy, or issues related to the products.

#### Exclusivity

- Tailored Project-specific Models
- Quality Assurance
- Accuracy & Precision
- Transparency & Integrity
- Continuous Learning & Advancement



### Oracle Analytics Cloud Services

Oracle Analytics Cloud is a scalable and secure public cloud service that provides a full set of capabilities to explore and perform collaborative analytics for you, your workgroup, and your enterprise.

With Oracle Analytics Cloud you also get flexible service management capabilities, including fast setup, easy scaling and patching, and automated lifecycle management.

#### Features

- Data preparation
- Data discovery
- Data visualization
- Data collaboration
- Data-driven
- Machine learning Model Training/AI



### Digital Marketing

ShardaTech's Digital Marketing Services are centered on providing such business solutions and notions that are fully customizable to meet the client's requirements. From pay-per-click and SEO services to social media, content, and PR, our suite of digital marketing services is built on the basis of intent. We lay the groundwork for research suggesting how consumers decide—across all paid, owned and earned media touchpoints.

#### Exclusivity

- Dedicated Digital Strategist
- Real Time Performance Dashboard
- Lead Generation
- Measure ROI
- Drive Sales

